UNITED STATES DISTRICT COURT SOUTHERN DISTRICT OF NEW YORK

DENIMAFIA INC.,

Plaintiff,

v.

NEW BALANCE ATHLETIC SHOE, INC., FOOT LOCKER, INC., THE SPORTS AUTHORITY, INC., AND FAMOUS HORSE, INC. d/b/a V.I.M.,

Defendants.

NEW BALANCE ATHLETIC SHOE, INC.

Counterclaim-Plaintiff,

v.

DENIMAFIA INC.

Counterclaim-Defendant.

Civil Action No.: 12-cv-04112(AJP)

CONTAINS HIGHLY CONFIDENTIAL INFORMATION -FILED UNDER SEAL

ORAL ARGUMENT REQUESTED

<u>DEFENDANTS' CONSOLIDATED MEMORANDUM OF LAW IN SUPPORT OF THEIR CONSOLIDATED MOTIONS FOR SUMMARY JUDGMENT</u>

FILED UNDER SEAL